Rep Order# 6868717 **Ver**# 1 **Status** New **Traffic Order**# 6868717 **EC'd** Yes

7 **Printed:** 10/29/2012 8:49 AM **Last Received:** 10/29/2012 7:03 AM

Showing Buylines: All Lines

 $\textbf{Station} \hspace{0.5cm} \textbf{KTNV-TV} \hspace{0.1cm} \textbf{LAS} \hspace{0.1cm} \textbf{VEGAS}, \textbf{NV} \\$

Advertiser ().AMER. FUTURE FUND

Product AMER.FUTURE FUND

Estimate# 670

Buyer KAREN BENCKINI

Phone# Fax# **Agency** () MENTZER MEDIA 600 FAIRMONT AVE, S#306

TOWSON, MD 21286 Agency C/P1/P2/E //670

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 4

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 95,600 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln 	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	10A-11A ine Comment		:30	\$1,500.00	10/30-11/02	3	1	3	\$4,500.00	
	2	TU-F Buyl	11A-12P ine Comment	:: NEWS	:30	\$750.00	10/30-11/02	4	1	4	\$3,000.00	
	3	TU-F Buyl	12P-1P ine Comment	: THE CHEW	:30	\$1,000.00	10/30-11/02	4	1	4	\$4,000.00	
	4	TU-F Buyl	3P-330P ine Comment	: MILLIOAIRE	:30	\$750.00	10/30-11/02	4	1	4	\$3,000.00	
	5	TU-F Buyl	4P-5P ine Comment	: JUDGE JUDY	:30	\$900.00	10/30-11/02	4	1	4	\$3,600.00	
	6	TU-F Buyl	5P-530P ine Comment	:: 5P NEWS	:30	\$1,800.00	10/30-11/02	4	1	4	\$7,200.00	
	7	TU-F Buyl	6P-630P ine Comment	: 6P NEWS	:30	\$2,800.00	10/30-11/02	3	1	3	\$8,400.00	
	8	TU-F Buyl	730P-8P ine Comment	: MILLIONAIRE	:30	\$1,500.00	10/30-11/02	4	1	4	\$6,000.00	

6868717 **Ver#** 1 **Status** New **Traffic Order#** 6868717

Rep Order# EC'd Yes

10/29/2012 8:49 AM 10/29/2012 7:03 AM 2 of 4

Printed: 10/2
Last Received: 10/2
Showing Buylines: All Lines

Advertiser Product Estimate# Buyer		AMER.FUTURE FUND			Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E //670 Flight Dates 10/30/2012 - 11/06/2012				Rep Firm Sales Office Salesperson Salesperson	() A Phone#	PHILADELPHIA ANJIE BRADY 215-567-6005		
Phone Fax#	#				Hiatus Weeks				Salesperson FAX#		215-567-5938		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	9	TU-F	11P-1135P			:30	\$2,500.00	10/30-11/02	3	1	3	\$7,500.00	
	10	TU-F Buyli	1135P- 1235A ne Comment:	: NIGHTLINE		:30	\$1,200.00	10/30-11/02	3	1	3	\$3,600.00	
	11	TH Buyli	9P-10P ne Comment:	GREY'S ANATOMY		:30	\$10,000.00	11/01-11/01	1	1	1	\$10,000.00	
	12	SA Buyli	6A-7A ne Comment:	: AM NEWS		:30	\$1,000.00	11/03-11/03	2	1	2	\$2,000.00	
	13	SA Buyli	7A-8A ne Comment:	: GOOD MRN AMERICA		:30	\$1,500.00	11/03-11/03	1	1	1	\$1,500.00	
	14	SA Buyli	11P-1135P ne Comment:	: LATE NEWS		:30	\$1,800.00	11/03-11/03	1	1	1	\$1,800.00	
	15	SU Buyli	10A-11A ne Comment:	: THIS WEEK		:30	\$1,000.00	11/04-11/04	1	1	1	\$1,000.00	
	16	SU Buyli	6P-7P ne Comment:	: 6P NEWS		:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
	17	SU Buyli	7P-8P ne Comment:	: AFV		:30	\$3,500.00	11/04-11/04	1	1	1	\$3,500.00	
	18	M-TU Buyli	10A-11A ne Comment:	: THE VIEW		:30	\$1,500.00	11/05-11/06	1	1	1	\$1,500.00	
	19	M-TU Buyli	11A-12P ne Comment:	: MIDDAY NEWS		:30	\$750.00	11/05-11/06	1	1	1	\$750.00	

EC d Tes					Showing Buylines: All Lines								
Station F Advertiser Product Estimate# Buyer Phone# Fax#		KTNV-TV LAS VEGAS, NV ().AMER. FUTURE FUND AMER.FUTURE FUND 670			600 FA	600 FAIRMONT AVE, S#306 TOWSON, MD 21286				Rep Firm Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY			
			REN BENCKIN	Π	Flight Dates Hiatus Weeks	es 10/30	0/30/2012 - 11/06/2012		Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT 	Ln 	Da	ay Time	-		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	20	М	12P- Buyline Co	-1P omment: THE CHEW		:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	21	М		330P omment: MILLIONAIRE		:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	22	М	4P-! Buyline Co	5P mment: JUDGE JUDY		:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
	23	М		530P omment: 5P NEWS		:30	\$1,800.00	11/05-11/05	1	1	1	\$1,800.00	
	24	М		630P mment: 6P NEWS		:30	\$2,800.00	11/05-11/05	1	1	1	\$2,800.00	
	25	М		P-8P omment: MILLIONAIRE		:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
	26	М		-1135P nmment: LATE NEWS		:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
	27	М		-11P mmment: CASTLE		:30	\$10,000.00	11/05-11/05	1	1	1	\$10,000.00	

Printed:

Last Received:

10/29/2012 8:49 AM

10/29/2012 7:03 AM

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Traffic Order# 6868717

---REPORT TOTALS---

Rep Order# EC'd Yes

6868717

Ver# 1 Status New

Report Totals: 54 / \$95,600.00

---SALES MONTHLY TOTALS---

Nov 12: 54 / \$95,600.00

Rep Order# 6868717 **Ver#** 1 Status New EC'd Yes

Traffic Order# 6868717

Agency

10/29/2012 8:49 AM 10/29/2012 7:03 AM

Rep Firm

Sales Office (

Salesperson (

Salesperson Phone#

Salesperson FAX#

Last Received: Showing Buylines: All Lines

Printed:

KTNV-TV LAS VEGAS, NV Station

Advertiser () .AMER. FUTURE FUND **Product** AMER.FUTURE FUND

Estimate# 670

Buyer KAREN BENCKINI

Phone# Fax#

Sales Totals: 54 / \$95,600.00 Station Totals: 54 / \$95,600.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$354,074

0 % 0 %

KBLR

KVCW

Agency C/P1/P2/E

Flight Dates

Hiatus Weeks

KLAS 32% 0 응 KVMY

) MENTZER MEDIA

10/30/2012 - 11/06/2012

600 FAIRMONT AVE, S#306

//670

TOWSON, MD 21286

KSNV 33% KVVU 8%

KTNV 27%

KTUD 0%

) PHILADELPHIA

215-567-6005

215-567-5938

) ANJIE BRADY

4 of 4

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

null Books Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE